

Mechanical Requirements



FULL PAGE Non-bleed: 7.5" x 9.5" Bleed: 8.750" x 11.250" Trim: 8.5" x 11"



2/3 PAGE HORIZONTAL 4.6875" x 9.5"



1/2 PAGE HORIZONTAL Non-bleed: 7.5" x 4.6875" Bleed: 8.750" x 5.5625" Trim: 8.5" x 5.3125"



1/3 PAGE BOX 4.7192" x 4.9191"



1/3 PAGE VERTICAL 2.3049" x 9.5"



1/6 PAGE VERTICAL 2.3049" x 4.9191"



1/6 PAGE HORIZONTAL 4.9191" x 2.3133"

GENERAL MATERIALS DEADLINE:

All Materials including insertion orders, formatted list, creative files/proofs are are due by the "Ad Close", the 15th day, two weeks prior to the issue. The next business day will apply if either deadline falls on a weekend or official U.S. Federal holiday. Contact Advertising Sales for confirmation of deadlines. Creative layout submission encouraged one week prior to ad close for copy clearance.

SAFFTY

All live matter must be 1/4 inch from trim on all sides.

GUTTER SAFETY:

3/16 inch on each side (total 3/8 inch). Minimum size knockout type should be 8 point.

Note: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed.

DIGITAL AD REQUIREMENTS

MEDIA: All ad submissions must be PDF/x1a files and emailed to the Ad Production Dept: advertising@uacc.org

The PDF/X-1a files must have:

- All fonts MUST be embedded (True Type fonts can not be used for Printing).
- The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles (such as ICC profiles).
- No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors MUST be converted to CMYK.
- Maximum ink density: 300 total.
- Resolution: 300 dpi.

If you do not have a PDF/xla file resource available, please contact Ad Production for special arrangements or ship your materials to UACC AD PRODUCTION, 7372 Walnut Avenue. Suite L, Buena Park, CA 90620.

Phone: 714-994-66991 eFax: 714-908-1880